



Hey!

I'm Shana,

a trained illustrator, lettering artist, and type designer creating playful, product-minded surface design collections. My work blends ***cheerful, hand-crafted charm with strong design thinking,*** focused around line, shape, negative space, type, and color.

I love creating collections where illustration, rhythm, lettering, and small details all work together, and feel alive on real products.

✉ hi@shanakoppel.com

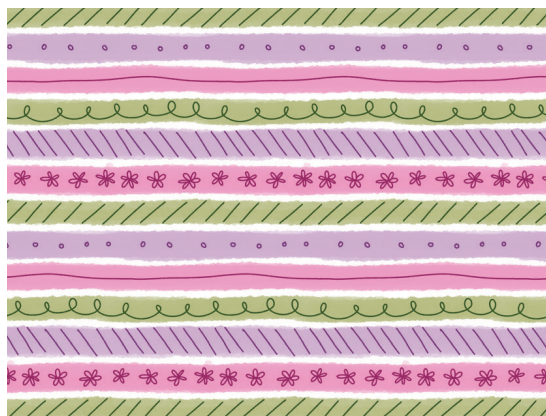
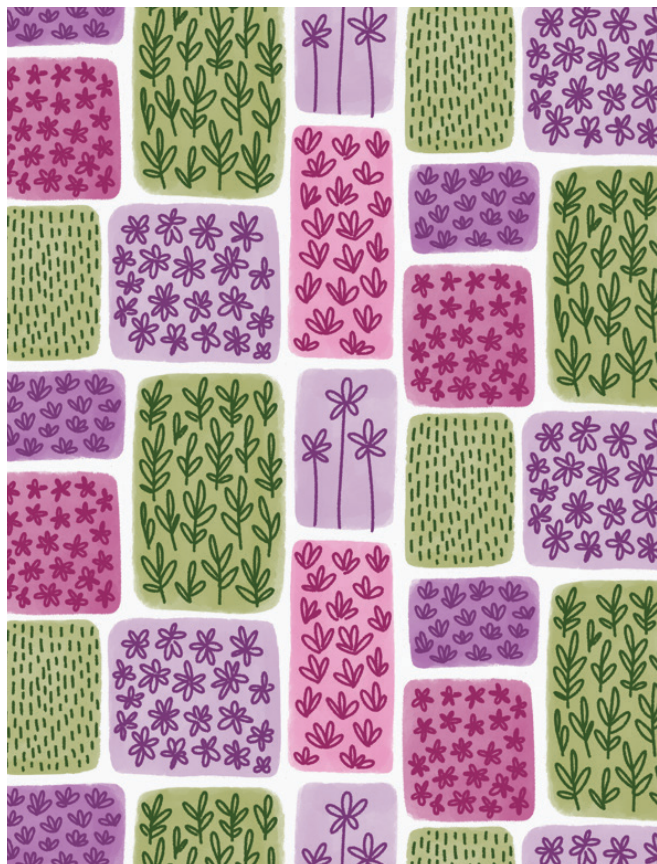
📷 [@shanakoppel](https://www.instagram.com/shanakoppel)

📍 [shanakoppel.com](https://www.shanakoppel.com)



THE Garden PATCH

Inspired by wild flower patches and bright, sunny weather. Playful doodle-florals for stationery, gifting, apparel, outdoor products, & textiles.





LIONS & TIGERS & BEARS

Oh my! An adorable animal collection.

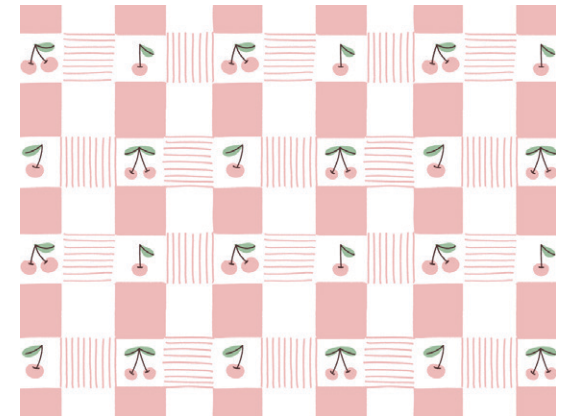
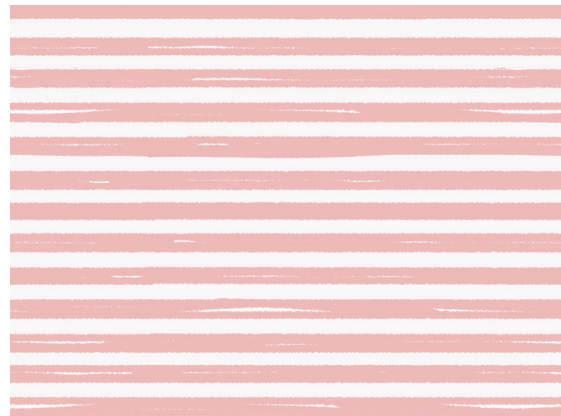
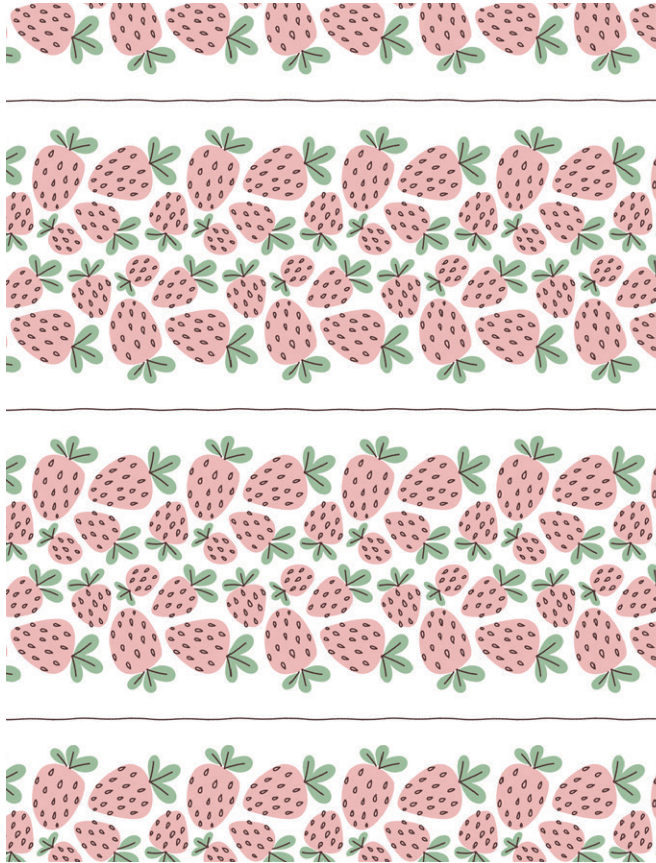
Ideal for children's apparel, nursery, stationery, gifting, and textiles.





Sweet & FRUITY

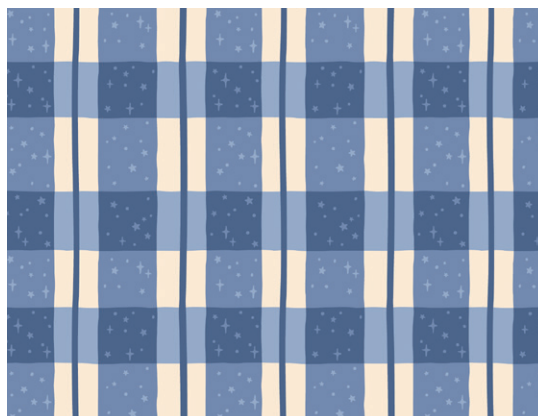
**A playful fruit-and-floral collection
with a sweet, handmade feel.** Designed
for kids, baby, apparel, stationery, gifting,
and cheerful everyday products.





TO THE
MOON
& BACK

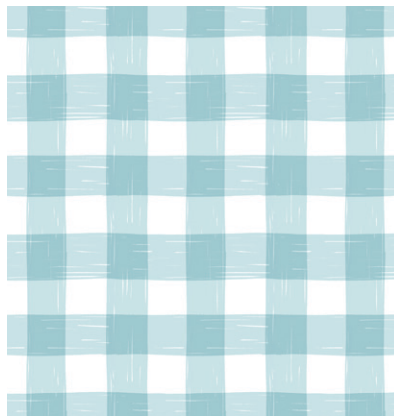
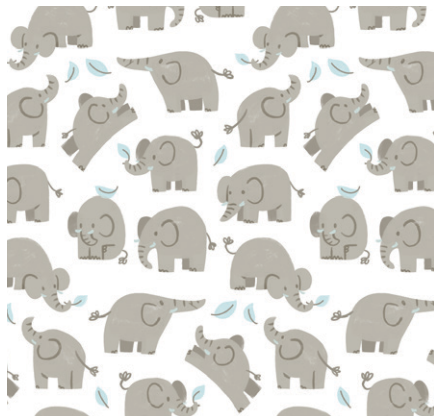
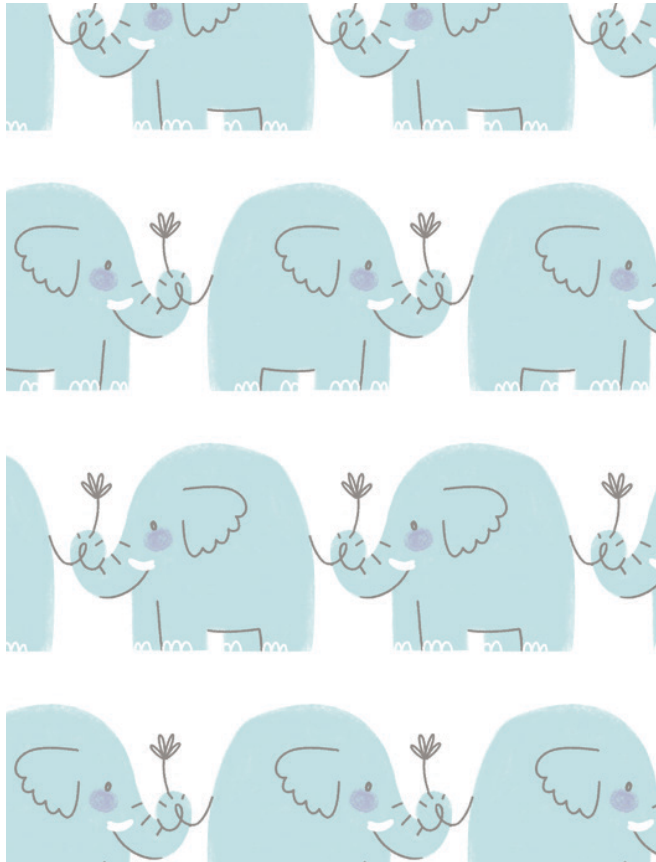
Cloudy moonlit skies meet classic nursery patterns. Ideal for baby, nursery, sleepwear, bedding, wallpaper, and gifting.





TRUNK to tail

**A tender elephant collection inspired
by little herds and big love.** Ideal
for baby, nursery textiles, sleepwear,
bedding, stationery, and gifting.



ADVENTURE
awaits





BOUQUETS *and* BRANCHES

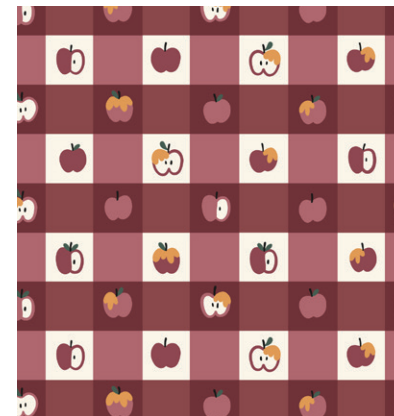
A soft botanical collection with whimsical florals and leafy branches.
Ideal for stationery, gifting, celebrations, home decor, paper goods, and textiles.





Sweet NEW YEAR

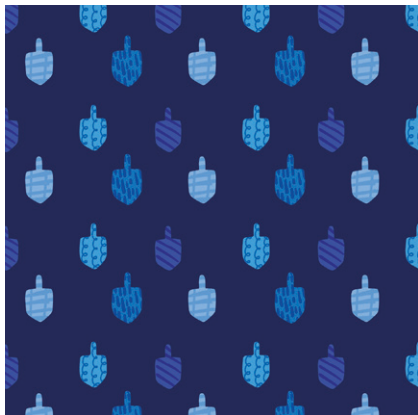
A sweet as honey Rosh HaShanah collection. Designed for gifting, greeting cards, paper goods, tableware, sleepwear, and seasonal products.





Hanukkah BLUES

A contemporary Hanukkah collection in classic blues. Designed for gifting, paper goods, partyware, sleepwear, stationery, and holiday products.





I WOULD
love
TO HEAR FROM YOU!

Shana Koppel

Illustrator • Surface Pattern Designer • Lettering Artist

For representation, licensing inquiries, or to view full collections:

✉ hi@shanakoppel.com 📷 [@shanakoppel](https://www.instagram.com/shanakoppel) 📍 [shanakoppel.com](https://www.shanakoppel.com)