



**SHANA ROTTER KOPPEL**  
illustration, design, & animation

 **CONTACT ME:**

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www.shanakoppel.com

 Shana Rotter Koppel Illustration & Design

 shanakoppel

 **LANGUAGES:**  
English, Hebrew



**SKILLS:**

book illustration & layout,  
branding & logo design,  
loop animation, hand lettering,  
invitations & event branding



**AWARDS:**

1<sup>st</sup> place JDC-Bezalel  
animation competition

Shirli Bracha award



2012 - present  
**Freelance Design  
& Illustration**

Of many projects throughout the years, my favorites are those that allow me to combine illustration and design - book illustration and layout for self published books, bat / bar mitzvah & wedding invitations, ktubot, and branding for events and businesses.



2017 - 2019  
**StellarNova, CCO**

Responsible for overseeing and creating all visual content at StellarNova, a STEM education startup focusing on making STEM subjects accessible and understandable worldwide. Projects include a children's picture book (in collaboration with SpaceIL, anticipating the launch of their Moon lander spacecraft), creating a molecular gastronomy cookbook+science kit product, and prep for an original animated series.



2013 - 2017  
**B.Des. - Bezalel Academy  
of Arts & Design**

Throughout the four year bachelor's degree program, my focuses were illustration, animation, motion graphics, and handwritten typography, and the combination of those fields using design.